

Title Sponsor!

2009 Florida Hall of Fame

Tournament

Hosted by: FLTTA &
Broward TTC

May 23rd – May 24th, 2009



Quick Facts:

- Athletes from throughout the country
- Athletes and teams from throughout the Caribbean
- Over 250 athletes and coaches
- Men & Women, Singles, Doubles, & Team Championships

Why Sponsor?

- Access to the US Table Tennis Community, over 3000 NCTTA students, athletes & spectators from 32 different Caribbean countries, & Exposure from Athletes around the world,
- High Impact Corporate hospitality
- Team building through employee volunteering
- High-impact exposure among attendees
- Media exposure in over 170 colleges, National US Table Tennis Magazine, multiple national organizations web-sites. Local PR, local community organizations, and general athletic interest groups.
- Tournament publicity to include advertising featuring banners, posters, direct-mail, press releases, programs, website and more

Benefits details listed with each sponsorship level.

For More Information:

Florida Table Tennis Association
Tel: (727) 744-9427

Michael McFarland
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Premium Sponsorships

Type / Benefits	Title (\$18,000)	Presenting (\$12,000)	Platinum (\$5,000)
Title rights	Yes, see benefits details		
Plugs on TV, radio PSA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Souvenir T-Shirts & Hats	10	8	6
FLTTA Newsletter	8	4	2
Space for Banners	8	4	2
Ad in program	3 Full Color	2 Full Color	Full Color
Booth space	<input checked="" type="checkbox"/> (L)	<input checked="" type="checkbox"/> (M)	See details
Public Address spots	3	2	1
Free Awards Banquet Seats	6	4	3
Website Links	www.fltta.org , www.nctta.org , & http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html		

All sponsorship levels on this page include:

Inclusion in promotional materials, listing in program, logo on souvenir T-shirts and on souvenir program, hospitality option, photographed award ceremonies, product distribution via gift bags, souvenir t-shirts and hats, PR report, formal media functions, VIP functions, use of FLTTA & NCTTA logos, and access to athletes

Medal Sponsorships

Type / Benefits	Gold (\$2,000)	Silver (\$1,000)	Bronze (\$500)
Website link Tournament site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Website Link FLTTA site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FLTTA Newsletter	2	1	1
Ad in program	Full Color	½ Color	¼ Color
Product Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Souvenir T-Shirts and Hats	4	2	1
Use of NCTTA logos	<input checked="" type="checkbox"/>		
Access to collegiate athletes	<input checked="" type="checkbox"/>		
Participation in photo awards ceremony	<input checked="" type="checkbox"/>		
Free Awards Banquet Seats	2	1	1

All sponsorship levels on this page include:

Inclusion in promotional materials, logo on souvenir program, PR report, formal media functions, VIP functions

Supporter Sponsorships

Type / Benefits	Patron (\$250)	Booster (\$100)	Friend (\$50)
Website link	<input checked="" type="checkbox"/>		
FLTTA Newsletter	1	1	
Ad in program	1/8 Color	1/8 Color	Text
Listing in program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Media, VIP functions	<input checked="" type="checkbox"/>		

Ad Space (Event Brochure)

Color	
Full Page	\$600
1/2 Page	\$350
1/4 Page	\$200

Title Sponsor

Your Benefits as the \$18,000 Title Sponsor

Pre-Event

- **Overall title rights to the 2009 Florida Hall of Fame Tournament** Sponsor name included in TV and radio PSAs
- Individual's name and organization/company name will appear on the Festival's letterhead and select other published materials
- Sponsor name to appear in all publicity materials, advertising, signs, posters, etc.
- Title sponsor named on the USATT tournament web-page & add in the USA Table Tennis Magazine.
- Website link and large banner on Florida Table Tennis Association site www.fltta.org , National Collegiate Table Tennis Association www.nctta.org , and tournament page <http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html>

On-Site

- Logo on front cover of souvenir program
- 3 Full-page color ad in the souvenir program
- Logo and name to be included on souvenir t-shirts
- Eight sponsor banners (size to be determined) to be displayed, including at least two at main competition area* (Banners shall be provided by sponsor)
- Sponsor name/logo displayed on the top row next to the event name on all award podiums (Banner to be provided by the Tournament committee)
- Space for a 10' X 10' booth
- A 30-second Public Address announcement to be read three times per day
- Sponsor name included on participant diplomas
- Option for hospitality tent (catering additional)
- Participation in award ceremonies with photographs
- Product distribution (provided by sponsor) to all competitors via gift bags
- Six free seats for the awards banquet

Post-Event

- Eight free souvenir t-shirts and hats to be provided to the sponsor
- Public relations report listing all press related activities and results including copies of all monitored news clips including sponsor placements

General

- Sponsor representative will be invited to all formal media functions
- Sponsor representative will be invited to attend all VIP functions
- Use of the FLTTA, NCTTA, Broward TTC Logo.
- Access to Table Tennis athletes for corporate presentations, media spots, advertisements, etc.

All sponsorship packages can be customized to meet your needs.

Presenting Sponsor

Your Benefits as the \$12,000 Presenting Sponsor

Pre-Event	<ul style="list-style-type: none">• Presenting sponsor rights to the 2009 Florida Hall of Fame Tournament presented by <i>Company name</i>• Sponsor name included in TV and radio PSAs• Individual's name and organization/company name will appear on the Festival's letterhead and select other published materials• Sponsor name to appear in all publicity materials, advertising, signs, posters.• Website link and small banner on Florida Table Tennis Association www.fltta.org , National Collegiate Table Tennis www.nctta.org , and Tournament websites at http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html
On-Site	<ul style="list-style-type: none">• Logo on front cover of souvenir program• 2 Full Color page ad in the souvenir program• Logo and name to be included on souvenir t-shirts• Four sponsor banners (size to be determined) to be displayed, including at least one at main competition area*. (Banners shall be provided by the sponsor)• Sponsor name/logo displayed on the row beneath the event name on all award podiums (Banner to be provided by the Tournament committee)• Space for a 10' X 5' booth• A 30-second Public Address announcement to be read two times per day• Sponsor name included on participant diplomas• Option for hospitality tent (catering additional)• Participation in award ceremonies with photographs• Product distribution (provided by sponsor) to all competitors via gift bags• Three free seats for the awards banquet
Post-Event	<ul style="list-style-type: none">• Eight free souvenir t-shirts and hats to be provided to the sponsor• Public relations report listing all press related activities and results including copies of all monitored news clips including sponsor placements
General	<ul style="list-style-type: none">• Sponsor representative will be invited to all formal media functions• Sponsor representative will be invited to attend all VIP functions• Use of the FLTTA, NCTTA, Broward TTC logo*• Access to Table Tennis athletes for corporate presentations, media spots, advertisements, etc.

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Platinum Sponsor

Your Benefits as the \$5,000 Platinum Sponsor

Pre-Event	<ul style="list-style-type: none">• Platinum sponsor rights to the 2009 Florida Hall of Fame Tournament• Sponsor name to appear in all publicity materials, advertising, signs, posters.• Website link on Florida Table Tennis Association Site, www.fltta.org , National Collegiate Table Tennis Association site, www.nctta.org , Tournament websites at http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html
On-Site	<ul style="list-style-type: none">• 1 full page color ad in the souvenir program• Logo on back cover of souvenir program• Logo and name to be included on souvenir t-shirts• Two sponsor banners (size to be determined) to be displayed * (Banners shall be provided by the sponsor)• Sponsor name/logo displayed on the Platinum Sponsor row beneath the event name on all award podiums (Banner to be provided by the Championships committee)• A 30-second Public Address announcement to be read one time per day• Option for hospitality tent (catering additional)• Participation in award ceremonies with photographs• Product distribution (provided by sponsor) to all competitors via gift bags• Three free seats for the awards banquet• Booth: If space allows, sponsor could have one small booth (4'X6'). Location to be determined by the championships committee.
Post-Event	<ul style="list-style-type: none">• Six free souvenir t-shirts and hats to be provided to the sponsor
General	<ul style="list-style-type: none">• Sponsor representative will be invited to all formal media functions• Sponsor representative will be invited to attend all VIP functions• Use of the FLTTA logo• Access to Table Tennis athletes for corporate presentations, media spots, advertisements, etc.

All sponsorship packages can be customized to meet your needs.

Gold Medal Sponsor

Your Benefits as the \$2,000 Gold Medal Sponsor

Pre-Event

- Gold medal sponsor rights to the 2009 Florida Hall of Fame Tournament Sponsor name to appear in all publicity materials, advertising, signs, posters.
- Website link on Florida Hall of Fame tournament websites at and <http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html> Sponsor will be mentioned in two copies of the FLTTA newsletter

On-Site

- One Color page ad in the souvenir program
- Logo and name to be included on souvenir t-shirts
- Sponsor name/logo displayed on the Platinum Sponsor row beneath the event name on all award podiums (Banner to be provided by the Championships committee)
- Option for hospitality tent (catering additional)
- Participation in award ceremonies with photographs
- Product distribution (provided by sponsor) to all competitors via gift bags
- Two free seats for the awards banquet

Post-Event

- Four souvenir t-shirts and hats to be provided to the sponsor

General

- Sponsor representative will be invited to all formal media functions
- Sponsor representative will be invited to attend all VIP functions
- Access to Table Tennis athletes for corporate presentations, media spots, advertisements, etc.

All sponsorship packages can be customized to meet your needs.

Silver Medal Sponsor

Your Benefits as the \$1,000 Silver Medal Sponsor

Pre-Event	<ul style="list-style-type: none">• Silver Medal sponsor rights to the 2009 Florida Hall of Fame Tournament Sponsor name to appear in all publicity materials, advertising, signs, posters.• Website link on Florida Hall of Fame tournament website at and http://www.fltta.org/championships-website/2009%20Florida%20Hall%20Of%20Famehome.html• Sponsor will be mentioned in one copy of the FLTTA newsletter
On-Site	<ul style="list-style-type: none">• 1 Half color page ad in the souvenir program• Logo and name to be included on souvenir t-shirts• Two souvenir t-shirts and hats to be provided to the sponsor• One free seat for the awards banquet
General	<ul style="list-style-type: none">• Sponsor representative will be invited to all formal media functions• Sponsor representative will be invited to attend all VIP functions

Bronze Medal Sponsor

Your Benefits as the \$500 Bronze Medal Sponsor

Pre-Event	<ul style="list-style-type: none">• Bronze Medal sponsor rights to the 2009 Florida Hall of Fame tournament Sponsor name to appear in all publicity materials, advertising, signs, posters, and web-site.• Sponsor will be mentioned in one copy of the FLTTA newsletter
On-Site	<ul style="list-style-type: none">• One-1/4 page (business card) Color ad in the souvenir program• One souvenir t-shirt and hat to be provided to the sponsor• One free seat for the awards banquet
General	<ul style="list-style-type: none">• Sponsor representative will be invited to all formal media functions• Sponsor representative will be invited to attend all VIP functions.

All sponsorship packages can be customized to meet your needs.

Patron Sponsor

Your Benefits as the \$250 Patron Sponsor

Pre-Event

- Website link on 2009 Florida Hall of Fame Tournament website page
- Sponsor will be mentioned in 1 copy of the FLTTA newsletter

On-Site

- One-eighth page (business card) Color ad in the souvenir program
- Sponsor will be listed in the Patron Sponsor section of the souvenir program

Booster Sponsor

Your Benefits as the \$100 Booster Sponsor

Benefits

- Sponsor will be mentioned in 1 copy of the FLTTA newsletter
- Sponsor will be listed in the Booster Sponsor section of the souvenir program

Friend Sponsor

Your Benefits as the \$50 Friend Sponsor

Benefits

- Sponsor will be listed in the Friend Sponsor section of the souvenir program

All sponsorship packages can be customized to meet your needs.